

CAREERS

Online Marketing - SEO & SEM Internship

About Us:

iSi GmbH is an e-commerce group in Germany. The group consists of online retail brands in several European countries. Through these brands we sell +300,000 branded bathroom products at competitive prices. We are constantly working on expanding both our product offering, and the markets we operate in.

In everything we do, we have our customers in mind. Happy customers through good **service** is a key factor for success. Working as part of our team means engaging in a **meritocracy**. In this you will be able to take **individual ownership** for your tasks and goals, and high performance will always be recognized. Our clear vision is **growth** for the company, as well as for the individuals who work in it. Working with us means being challenged and getting the right support to develop yourself by engaging in a steep learning curve. We are very young and international and maintain flat organizational structures and a proactive feedback and **innovation** culture. This means that there are plenty of opportunities to bring your own ideas to the table. At iSi we work together as one **unit** towards our common goals and reaching them with a great sense for **collaboration, team spirit**.

What we offer:

- Regular German classes
- Free Snacks and Coffee
- Salary: 600€ / month
- Vacation: up to 10 days depending on the duration
- Events: Frequent social company events (Pool, Lasertag, Bowling, BBQ's, etc.)

About the position:

Search Engine Optimization is at the heart of online marketing. You will therefore get the chance to develop important skills that will be of invaluable use throughout your future career. Your primary focus will be on helping develop our organic traffic through Search Engine Optimization (SEO) techniques. This will involve analyzing and influencing organic keyword positioning using Ahrefs, keyword prospecting, content gap analyses and lots more. After the internship, you will have learned more about this mysterious SEO topic. You will be able to not just understand but also influence organic search engine rankings. Since you will get real responsibilities at iSi, there is no better place to learn about fast-growing marketing topics such as:

- *Performing organic keyword analysis and competitor analysis*
- *Creating content for SuperBath.co.uk and for ads based on keyword analysis and market research*
- *Analyzing and influencing our organic search rankings through tools such as Ahrefs*
- *Online outreach activities (e.g. contacting bloggers, help build our online brand, etc.)*

Your profile:

We have one internship position available in each of our 4 sub shops where you will be responsible for country-specific SEO activities. We therefore invite you to apply if you have professional proficiency either in French, English, Italian, or Dutch. Other requirements:

- *You have a strong passion for e-commerce/online marketing, and you can translate this passion into concrete actions.*
- *You are comfortable with multi-tasking and are not afraid to take initiative.*
- *You have an excellent command of Excel*
- *Prior experience with E-commerce/Online Marketing is a plus*
- *Fluent in English is mandatory*
- *(Mandatory) Professional proficiency in one of the following: Dutch, English, Italian or French*

Do you want to make a great start in your carrier, and does the above profile match your background? Then apply now by sending your application in English (CV and motivation letter) to careers@isi-sanitaire.fr, and you will hear from us as soon as possible.