

# CAREERS

## **iSi GmbH - Digital Marketing Internship – Dutch Speaker**

Are you interested in e-commerce? Do you have a passion for working in a fast-paced online retail environment? Do you have plenty of ideas on how to improve processes to make life easier for our consumers? Are you proactive and hands-on? If you are, then we have the perfect opportunity for you!

### **About Us:**

iSi GmbH is an e-commerce group founded in 2012 in Germany. The group consists of online retail brands in France (iSi-Sanitaire.fr), the United Kingdom (SuperBath.co.uk), the Netherlands (SuperBath.nl), and Italy (SuperBath.it). Through these brands, we sell +220,000 branded bathroom products directly to the consumer at competitive prices.

### **Our culture:**

We are constantly working on expanding both our product offering and the markets we operate in. We are a young company, both in origin and workforce. We are an international company that maintains a flat hierarchy within and between the different departments. Innovation is not only a word at iSi: we expect our future colleagues to give us some fresh ideas. This means that there are plenty of opportunities to bring your initiatives to the table. It also means there is a great team spirit since everyone is eager to develop both themselves and the company. Even outside of the office you will never get bored with regular drinks and other team events to participate in.

### **About the position:**

Search Engine Optimization is at the heart of online marketing. You will therefore get the chance to develop important skills that will be of invaluable use throughout your future career.

Your primary focus will be on helping develop our organic traffic through Search Engine Optimization (SEO) techniques. This will involve analyzing and influencing organic keyword positioning using Ahrefs, keyword prospecting, content gap analyses and lots more.

After the internship, you will have learned more about this mysterious SEO topic. You will be able to not just understand but also influence organic search engine rankings. You will get real responsibilities at iSi, there is no better place to learn about fast-growing marketing topics.

## Some things you can expect:

- Performing organic keyword analysis and competitor analysis
- Creating content for SuperBath.co.uk and for ads based on keyword analysis and market research
- Analyzing and influencing our organic search rankings through tools such as Ahrefs
- Online outreach activities (e.g. contacting bloggers, helping build our online brand, etc.)
- Introduction to paid online advertising such as PPC (Google AdWords etc.) and Facebook Ads
- Responsible for social media (Instagram, Pinterest, Facebook) in multiple countries.

## Your profile:

- You have a strong passion for e-commerce/online marketing and you can translate this passion into concrete actions.
- You are comfortable with multi-tasking and are not afraid to take initiative.
- Prior experience with E-commerce/Online Marketing is a plus
- Starting date: January 2023
- You are a native Dutch speaker, fluent in English

## What we offer:

- Regular German lessons
- Free snacks and coffee
- Salary: 700€ / month (you can also apply for the Erasmus scholarship)
- Vacations: 1 day / month
- Events: Frequent social company events (Pool, Lasertag, Bowling, BBQs, etc.)

Since we are growing rapidly, we are always looking to expand our team with skilled and likeminded people. As a successful intern, there will be opportunities with us after your graduation to grow alongside the company.

Do you want to make a great start in your carrier, and does the above profile match your background? Then apply now by sending your application in English (CV and motivation letter) to [hr@isi-sanitaire.fr](mailto:hr@isi-sanitaire.fr) and you will hear from us as soon as possible.